



Handbook

Certificate Course

Thailand and ASEAN Community in Global Political Economy

Class 10

Year 2020

College of Politics and Governance

King Prajadhipok's Institute

Thailand and ASEAN Community in Global Political Economy

1. Introduction

Since 2015, the ASEAN community has emerged and taken on the goal to create and unite a stronger ASEAN by merging their market with shared productivities based on the unified policy to be more connected as the ASEAN community. The next important step is to decide on the new destination of the ASEAN community by identifying the shared values, roles, and main challenges of the ASEAN community. The current question is on the next role of Thailand and ASEAN countries to promote and strengthen the ASEAN community framework. Presently, ASEAN and the world face the COVID-19 pandemic which becomes a new issue as its severity expand into politics, health, economic depression and human resource. This situation give a new challenge to ASEAN. Also, it lead the way to find resolutions under its cooperation framework achieving this crisis as well as other issues. Various unified policies and joint diplomats at the global level are to be reinforced in terms of the security, economy, and society to go through sudden and resilient changes in the global political economy.

In addition, the issues of the digital age are important and inevitable due to technological developments and innovations expanding to various disciplines and confirming the era of digital technology. The digital society and economy is truly integrated in daily life. Digital technology is now required as an important mechanism to change economic and social activities as well as the governance. ASEAN has enacted a number of important frameworks and measures to enhance the potential of the digital economy such as e-commerce, research and innovation, digital connection, and trade facilitation to create economic advantages for all sectors. However, success factors of being "Digital ASEAN" are based on the continuity of economic integration in the region through the cooperation of ASEAN and related partner dialogues, as well as on various subjects such as policy and vision, research and development, and knowledge and understanding of stakeholders at all levels. Due to a highly dynamic tendency and a fast pace of technological changes, both government and business organizations have to cope with the ways to improve their work and seeking to innovations that can be used to solve problems and obstacles. If personnel and organizations can keep up with the task and heighten themselves, there are several advantages to follow such as cost-reduction and increase of efficiency and productivity.

Systematic and comprehensive knowledge of the ASEAN Community and digital edge are definitely useful and important to Thailand's development and potential on strengthening ASEAN

leadership. Both public and private sectors require personnel who completed with the comprehensive understandings of global political economy, ASEAN, as well as on the applying of digital technology to develop the country based on current circumstances like New-normal, Trade war and disruptive era. King Prajadhipok's Institute, as an academic institution, in collaboration with Ministry of Commerce and Ministry of Foreign Affairs, therefore, develops the “Certificate Course Thailand and the ASEAN Community in Global Political Economy” to promote knowledge of ASEAN and also aims to determine the challenges faced by ASEAN on the basis of the dynamic of global political economy, digital age and other contemporary issues. The course will be presented and analyzed by experienced and leading academicians, practical experts, and policy-makers from both public and private sectors to achieve the goals of ASEAN and the national development strategy.

2. Objectives

2.1 To study, analyze, and discuss important issues, challenges, and opportunities of the ASEAN community in the context of the global political economy.

2.2 To provide and adapt knowledge on the organizational management for the participants to synthesize relevant information and make recommendations for the public and private sectors.

2.3 To strengthen the roles of the personnel from the public and private sector as well as the civil society through a network of knowledge and experience sharing

3. Qualifications

Applicant must hold bachelor degree or above and be qualified by holding at least one of the following positions

1) National and local politician

- 1.1 Member of the House of Representatives
- 1.2 Senator
- 1.3 Local administration executive

2) Civil Servant or Government Official

- 2.1 Civil servant ranked as senior level, professional level, primary executive level, primary managerial level, the equivalent, or above.
- 2.2 Judge or Attorney
- 2.3 Appointed political official
- 2.4 Military official or police ranked as commander or above
- 2.5 Academician, lecturer

2.6 Committee member, executive, deputy executive, assistant to executive, or middle executive of a state enterprise, public organization, regulatory organization

2.7 Other types of Government official ranked equal to subject 2.1 or 2.6

3) Business Sector, Non-Government Organization (NGO), International Organization, and Media

3.1 Business sector

3.2 Executive of non-government organization (NGO)

3.3 International organization official

3.4 Media / Press

4) An applicant who qualified by the Selection Committee regarding apparent achievement and potential to national development and KPI

Applicants must not be enrolled in any other course at the same time as the Certificate Course Thailand and ASEAN Community in Global Political Economy because the committee considers that studying in multiple courses simultaneous may be an obstacle to learning.

4. Learning process

1 . In-room lectures and discussions are offered by experts from both the public and private sectors, including scholars, state policy-makers, relevant officials, and business executives. Lectures include presentations, case studies, and problem solving analysis. The program focuses on participatory learning, in which participants are encouraged to question and participate in discussions. (114 hours)

2 . Course activities include orientation, study visit, academic paper presentation and post orientation. The course activities aim to support the students' learning, understanding, and experiences of the ASEAN Community and encourage class interactions. (87 hours)

Total 201 hours

5. Course Cores

Core 1 - Thailand, the ASEAN Community, and the world community (27 hours)

This core aims to introduce the current world order, especially on political, social, and international economic issues that consistently changes, lead to the regional cooperation. Particularly, ASEAN, where the cooperation covers three pillars as political-security, economic, and social-culture. Also, this core examine the impacts of global political economy changes to Thailand, Thai's standpoint on current global issues, including other key issues or case studies as crises, conflict, and cooperation which should be brought up in discussion.

Core 2 - Thai Economic Sectors in ASEAN (36 hours)

This core aims at Thailand macro-economic activities on ASEAN economic context following five key areas: trade, service, investment, financial, and skilled workers, including opportunities and adaptations of the main business sectors in Thailand involve the situations of the global market, and other Thailand's economic development important issues.

Core 3 - Thailand and the Digital Age (27 hours)

This core aims to provide the knowledge and understanding in adapting and applying technology in the digital age to the organization appropriately and effectively. Additionally, the relevant knowledge which the personnel should equip is discussed here.

Core 4 - Contemporary Issues and Group Academic Papers (24 hours)

This core focuses on interesting topics or contemporary case studies affecting foreign affairs, politics, economy, society and other related areas following class selected. Likewise, the participants can organize own seminar or activity as from successful business executive, ASEAN ambassador, other qualified guest speaker to give a lecture or experience sharing. Moreover, the participants will also have advisory meeting on academic paper with their group advisor.

6. Course duration

From October 2020 to June 2021 (approximately 9 months)

Class is conducted every Saturday 09.00-16.00 hrs. or as specified by KPI

7. Completion requirements

Participant are required to fulfill following criteria:

7.1. Must have overall attendance score over 75% in whole course, and over 60% in each cores

7.2. Must participate in course's activities as orientation, post orientation, and study visits

7.3 Academic paper must be assessed 'pass' by group academic advisor. Also, the paper must presented in public forum or other forum which acknowledged by the course committee.

7.4 Refrain from inappropriate behavior which negatively affect to King Prajadhipok's Institute's reputation

8. Number of participants

Around 80 participants

9. Venue

Training room, King Prajadhipok's Institute, 5th floor of Car Parking Building, Ratthaprasasana-bhakti Building (Building B), Government Complex, 120 Moo 3 Chaengwattana Rd., Thung Song Hong, Laksi District, Bangkok 10210

10. Course Committee

- | | |
|--|---|
| 1. Prof. Woothisarn Tanchai | 2. Emer. Prof. Chaiwat Khamchoo, Ph.D. |
| 3. Assoc. Prof. Orathai Kokpol, Ph.D. | 4. Mr. Vitavas Chaipakpoom |
| 5. Mr. Jingjai Hanchanlash, Ph.D. | 6. Mr. Kamaline Pinitpuvadol, Ph.D. |
| 7. Emer. Prof. Suthiphand Chirathivat, Ph.D. | 8. Assoc. Prof. Kitti Prasirtsuk, Ph.D. |
| 9. Assoc. Prof. Niyom Rathamarit, Ph.D. | 10. Assoc. Prof. Panitan Wattanayagorn, Ph.D. |
| 11. Asst. Prof. Dr. M.L. Pinitbhand Paribatra | 12. Mrs. Natchapat Amornkul |
| 13. Director General of Department of ASEAN | |
| 14. Director General of Department of Trade Negotiations | |

11. Tuition fee

Tuition fee is 63,000 baht. This fee covers all expense including class documents, coffee break and lunch, and domestic study visit.

Optional: An optional extra fee of 39,000 baht allows participation in an international study visit in Southeast Asia. Other personal allowances are KPI uniform 3,000 Baht and KPI Alumni Society application fee 1,000 Baht.

12. Admission period

- | | |
|---------------------------------------|---------------------------|
| 1. Admission (official date and time) | 1 July – 9 September 2020 |
| 2. Selection announcement | 18 September 2020 |
| 3. Payment | 18 – 28 September 2020 |
| 4. Confirmation | 28 September 2020 |
| 5. Orientation | 9 – 11 October 2020 |

Note: This schedule may be appropriately modified at the discretion of King Prajadhipok's Institute

13. For more information

College of Politics and Governance, King Prajadhipok's Institute

Mr. Wongskorn Naknawa Tel 0-2141-9585, wongskorn@kpi.ac.th

Ms. Sureebhorn Tungwisedsup Tel 0-2141-9587, sureebhorn@kpi.ac.th



**College of Politics and Governance, King Prajadhipok's Institute,
 5th floor (southern zone), Rattaprasasanabhakti Building (Building B),
 Government Complex, 120 Moo 3 Chaengwattana Rd., Thung Song Hong,
 Laksi District, Bangkok 10210**

Tel. 02-141-9585, 02-141-9587 Fax. 02-143-8176

<http://www.kpi.ac.th>